



## BIRTHDAY CELEBRATIONS Q4 Official Rules

**Promotional Period:** October 1, 2024 – December 31, 2024

**Method of Entry:**

Promotion is open to all members with a birthday during the month of the promotional dates. Event promotion is valid on one designated day each month.

Day-of Free Play Offer: All lucky North Club Members may come in on the actual day of their birthday and receive a Free Play prize based on their card tier.

Birthday Event Drawings: All Lucky North Club Members celebrating their birth month can get one virtual entry per base point earned into drawings taking place at 10am, 12pm, 6pm and 8pm. Members must have played in the hour prior to each drawing time to be eligible. Drawing entries do not roll over to subsequent drawing dates. At each drawing time, one winner will be selected using the Virtual Drawing function of Oasis 360. The winner will pick a gift for a chance to win Free Play. Each winner must be present within three minutes of initial winner announcement, otherwise prize is forfeit.

Birthday Event Email Only Free Play: Select members who have a valid email address on file will receive a Free Play offer valid on the day of the birthday event.

Birthday Event Bonus Points: Guests with a birthday during the month will receive 2x points on all base points earned throughout the day. Bonus points offers cannot be combined.

Digits for Dollars: One time each hour between 1pm and 5pm of birthday bash day, an associate will use a random number generator to choose a number representing a birth date during that birthday bash month. Once verified, number chosen will be deemed the official "Birthday Date" for that period and will be announced on the gaming floor. In the event of a duplicate, a Hamburg Gaming Associate will redraw again until a new Birth date is revealed.

Lucky North Club member(s) who has this date as their birth date has 5 minutes to come to the Lucky North Club to spin the mini wheel for prizes.

**Offer / Prizes:**

Actual Birthday Free Play Offer:

- Ruby - \$5
- Emerald - \$10
- Sapphire - \$20
- Diamond - \$30
- Black Diamond - \$50

Birthday Event Drawings: \$75 - \$250 Free Play

2x points

Email Free Play: \$5 to \$100 Free Play

Digits for Dollars: \$25-\$50 Free Play

**Restrictions:**

Valid photo ID will be needed for verification of birthdate.

Max one prize, per member.

Terms may be altered or cancelled at the property's discretion upon notification to the New York State Gaming Commission. In the event of a system failure the property will notify the New York State Gaming Commission to conduct a random number generator drawing