



## NEW MEMBER SIGN UPS AND EMAIL OFFER OFFICIAL RULES

**Promotional Period:** January 1 – March 31, 2025

**Method of Entry:**

Sign Up: Upon signup, all new members will receive the option of a \$10 Free Play, \$10 Food offer or \$10 gift card, to be redeemed at time of signup.

Sign Up Earn/Get: On day of sign-up new members who earn 25 points will receive \$5 in Free Play. They can earn up to 4 times for a total of \$20 in Free Play.

Bring a Friend: Members may be invited to get an additional \$10 in Free Play for each friend they bring in for new card sign up, with up to 4 friends max per week.

Bounce-Back Email Offer: Email Bounce Back Bonus: New patrons that have signed up for a Players Card within the current or previous month and have supplied a valid email address will receive an email offer for \$10 cash for \$20 free play valid within one week from enrollment. Patron continues to receive 4 consecutive weeks of bounce back.

**Offer / Prizes:**

Sign Up: Match Play \$10 Cash for \$20 Free Play

Earn/Get: 25 points for \$5 Free Play, Earn up to 4 times for a total of \$20 in Free Play

Email Offer: Match Play \$10 Cash for \$20 Free Play

**Restrictions:** Terms may be altered or cancelled at the property's discretion upon notification to the New York State Gaming Commission.

Email prize offer must contain Member's full name & Lucky North account number for verification purposes.

Gift card offer while supplies last.